



# COUNTY OF SAN DIEGO NEWS RELEASE

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## **COUNTY PARKS LAUNCHES ON-LINE RESERVATION SYSTEM:** *Campers can now make instant reservations from home computers*

Campers will find that making reservations is easier and more convenient than ever with the County of San Diego Department of Parks and Recreation's (DPR) launch of an online reservations system.

Campers will now be able to make virtual trips to each of the nine county camping parks, view each campsite, and reserve their favorite sites...all from the convenience of their home computer, or any computer in the world. According to Renée Bahl, director of DPR, it is important to keep up with technology and customer interest. "It is exciting to be at the forefront of the park and recreation industry and to be one of the first counties in the state of California to develop and offer online camping reservations." Working in conjunction with Art Street Interactive, DPR has responded to customer requests and has created a user-friendly, secure reservation system that meets the needs of the modern camper.

The on-line system is available 24 hours a day, 7 days a week. Whether it's noon in downtown San Diego or midnight in Nome, Alaska, campers can now choose a County Park site and reserve it instantly, at their convenience. With the recent change in the County Park reservations policy, campers can make a reservation up to one year in advance. Best of all, DPR's online reservations system offers the same affordable camping rates ranging from only \$10 to \$18 per campsite each night.

For more details about the on-line system and to start the camping reservation process, visit the Parks and Recreation web site at [www.sdparks.org](http://www.sdparks.org). To make a reservation by phone, call the Reservation Desk at 858-565-3600, 8 a.m. to 5 p.m., seven days a week.

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